

## Today's Paper » NATIONAL » ANDHRA PRADESH

Published: February 6, 2014 00:00 IST | Updated: February 6, 2014 05:55 IST

### Budding engineers asked to focus on innovation

Staff Reporter

*Apply modern technology to boost rural economy, RGUKT Vice-Chancellor tells them*



Rajiv Gandhi University of Knowledge Technologies Vice Chancellor R.V.Rajkumar, secretary and correspondent of Sri Kavitha Educational Society Kota Appireddy taking a look at a working model of 'Air Car' at the "Ekatra-2014" at Ponnekallu in Khammam district on Wednesday. —PHOTO: G.N. RAO

Rajiv Gandhi University of Knowledge Technologies (RGUKT) Vice-Chancellor R V Raja Kumar exhorted budding engineers to focus on innovation and application of modern technologies in rural areas for boosting the rural economy.

"The latest information and communication technologies should be harnessed to empower farmers and propel the agricultural economy. Focus should be laid on increasing mobile applications to disseminate agriculture-related information to farmers through their cell phones for enabling them enhance agricultural output," Mr Raja Kumar said. He was speaking after inaugurating a two-day national level technical and cultural festival christened EKATRA-2014, at Khammam Institute of Technology and Sciences (KITS) at Ponnekal in Khammam rural mandal here on Wednesday. Technology intervention holds the key to address the rural needs in the realms of energy, drinking water, healthcare and other spheres. The RGUKT has set up centres of excellence to promote innovation and application of technologies with a thrust on rural areas.

#### 'Become entrepreneurs'

Stating that a career in entrepreneurship is most rewarding, he advised techies to start companies of their own, become entrepreneurs and create employment opportunities for others and contribute to economic development of the country.

Thrust should be laid on learning from traditional knowledge available in rural areas and bridging the traditional and modern technologies to come out with energy-efficient and other need-based technologies, he stressed. KITS secretary and correspondent K Appi Reddy and others spoke. The students displayed working models of "Wind Car", "Gas leak protector", "Automatic water level control system" and others on the inaugural day of the event. A scintillating cultural programme was organised at the same venue late in the evening.

Printable version | Feb 10, 2014 10:41:28 AM | <http://www.thehindu.com/todays-paper/tp-national/tp-andhrapradesh/budding-engineers-asked-to-focus-on-innovation/article5659198.ece>

© The Hindu