

## Rajiv Gandhi University of Knowledge Technologies-Andhra Pradesh

Catering to the Educational Needs of the Gifted Rural Youth of Andhra Pradesh

(Constituted under the A.P Govt. Act 18 of 2008 and recognized as per Section 2(f) of UGC Act, 1956)

NSS RGUKT APHIT R.K-VALLEY (April'17 –October'17)

SWACHH PAKHWADA: (1st September 2017 - 15th September 2017)

The Ministry of Women & Child Development is observing the Swachhta Pakhwada from 1st September 2017 to 15th September 2017, to raise awareness about Swachh Bharat Abhiyan among women and children. The Swachh Pakhwada is observed by various Ministries of Government of India to achieve the goal of universal sanitation, hygiene and 'open defecation free' India by 2019. It has, therefore, been desired that each Ministry, based on the Ministry's areas of responsibility, draw out and implement at least a fortnight long action plan every year to bring into focus, its contribution towards Swachh Bharat Mission and also to carry out substantive work related to Swachhta. Swachh Pakhwada is a movement started by Prime Minister Narendra Modi and central government.

By the directions of Government of India, The Institute Successfully launched and completed fortnight-long cleanliness drive 'Swachh Bharat Pakhwada' from 1<sup>st</sup> September 2017 to 15<sup>th</sup> September 2017. The Programme was inaugurated by Director Prof G. Bhagavannarayana, Director of Ongole Prof VV BasavaRao, Administrative Officer Dr. Amarendra Kumar Sandra, Prof. K. Venugopal Reddy, Prof. KLN Reddy, NSS coordinator M. Bhaskaraiah. The NSS Team of RGUKT RK Valley organized various programmes as part of launching Swachh Bharat Pakhwada.

1<sup>st</sup> September 2017:



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