RAJIV GANDHI UNIVERSITY OF KNOWLEDGE TECHNOLOGIES-AP

(Established through Act No.18 of 2008) - Andhra Pradesh, India

BOARD OF STUDIES – 2022



PUC ORIENTATION PROGRAM

(w.e.f. the Academic Year 2022-23)

COURSE STRUCTURE & DETAILED SYLLABUS

DEPARTMENT OF ENGLISH

Date & Time : October 14, 2022 & 11:00 AM

Venue : RGUKT Nuzvid & Virtual Meeting

PUC-1 ENGLISH ORIENTATION PROGRAM SYLLABUS

Class: PUC-1 Name of the Course: Orientation Program

Hours of Instruction: 20 **Duration of the Period**: 1 Hour

Course objectives:

1. To offer students the basic knowledge about the University and its academic culture and structure

- 2. To make students familiar with the new classroom and college atmosphere
- 3. To make students know each other
- 4. To identify the students' knowledge and skills in English language
- 5. To improve the vocabulary of the students through Activities, Games, and Quizzes
- 6. To refresh the students' knowledge of various patterns of sentence and structures
- 7. To inculcate the habit of reading among students
- 8. To inculcate LSRW skills in the students

S. No	Торіс	Hours of Instruction	
1	Introduction to University, Course, Syllabus, Success Stories	1	
2	Self-Introduction by students (Speaking Practice)	3	
3	Writing Practices (Simple Questions are to be asked)	2	
4	Vocabulary Games	2	
5	Panchatantra Tales (reading material is to be supplied)	4	
6	Listening Comprehension (audio bytes are to be supplied)	2	
7	Guided Composition- Present Tense	2	
8	Guided Composition- Past Tense	2	
9	Guided Composition- Future Tense	2	
	Total Hours of Instruction 20		

Instructions for the Teacher:

- 1. About the university Information about existing student voluntary bodies Syllabus Success stories of some previous students Attitude in the campus and in the hostels-importance of hygiene- Social Distance and sanitizing the hands frequently.
- 2. Introduce him/her To add his/her personal experiences to make Telugu Medium students at ease. To enhance interaction among the students Activity Based A student has to gather personal information of a student who is next to him and later he/she has to introduce the same to the class.
- 3. Write the topics on the Board and give numbers to the each topic. Arrange some chits with numbers. Ask each student to pick a chit from the box. Now ask them to write a few lines on the topic of the number they have taken. The topics may be like: Your favourite hero, Your favourite Sports person, Your village, Your School, Your Parents, Your Favourite Teacher in the School, Movie you like the best, The places you have visited, Your experience at RGUKT on the first day, Your Favourite Day of the Year,...(Some other topics may be added. Random correction of papers and address their writing issues generally.
- 4. Some Vocabulary Games will be supplied. See that everybody participate in the games actively. Don't be carried away by quick learners.
- 5. Project some interesting Panchatantra stories on the Big Screen for a while. Pick some students to read the text aloud. While reading you note down the general problems of their pronunciation. Later, at the end, you can address their pronunciation issues at the end of their reading. Later, pick some students to explain what they have understood from the content.
- 6. Some Indian English Simple audio bites are to be played over projector. Play the same tape twice if necessary. Pose the questions based on the audio content.
- 7. Guided Composition (Present) Practice on various structures of sentences Modal Sentence is given- Students must be asked to compose new sentences on the same pattern with hints offered.
- 8. Guided Composition (Past) Practice on various structures of sentences Modal Sentence is given- Students must be asked to compose new sentences on the same pattern with hints offered.
- Guided Composition (Future) Practice on various structures of sentences Modal Sentence
 is given- Students must be asked to compose new sentences on the same pattern with hints
 offered.

RAJIV GANDHI UNIVERSITY OF KNOWLEDGE TECHNOLOGIES-AP

(Established through Act No.18 of 2008) - Andhra Pradesh, India

BOARD OF STUDIES – 2022



Pre-University Course (PUC) & B-Tech

(w.e.f. the Academic Year 2022-23)

COURSE STRUCTURE & DETAILED SYLLABUS

DEPARTMENT OF ENGLISH

Date & Time : October 14, 2022 & 11:00 AM

Venue : RGUKT Nuzvid & Virtual Meeting

COURSE STRUCTURE OF PUC & B.TECH

Course Code	Course Name	Course Category	L-T-P	Credits	
	PUC – ENGLISH				
22PEG1101	ENGLISH – I	PUC–I, SEM–I	4-1-0	4	
22PEG1202	ENGLISH – II	PUC-I, SEM-II	4-1-0	4	
22PEG2103	ENGLISH – III	PUC-II, SEM-I	4-1-0	4	
22PEG2204	ENGLISH – IV	PUC–II, SEM–II	4-1-0	4	
	ENGINEERING – ENGLISH				
22EG1181	ENGLISH LANGUAGE COMMUNICATION SKILLS LAB-I (CE, CHE, CSE, ME, MME)	ENGG–I, SEM–I	1 – 0 –3	2.5	
22EG1281	ENGLISH LANGUAGE COMMUNICATION SKILLS LAB-I (EEE & ECE)	ENGG–I, SEM–II	1-0-3	2.5	
22EG3182	ENGLISH LANGUAGE COMMUNICATION SKILLS LAB-II (CE, CHE, CSE, ECE, EEE, ME, MME)	ENGG–III, SEM–I	0-0-3	1.5	
22EG3283	ENGLISH LANGUAGE COMMUNICATION SKILLS LAB-III (CE, CHE, CSE, ECE, EEE, ME, MME)	ENGG–III, SEM–II	0-0-3	1.5	

PUC – ENGLISH

Course Code	Course Name	Course Category	L-T-P	Credits
22PEG1101	ENGLISH – I	PUC-I , SEM-I	4 - 1 - 0	4
22PEG1202	ENGLISH – II	PUC-I, SEM-II	4-1-0	4
22PEG2103	ENGLISH – III	PUC-II, SEM-I	4-1-0	4
22PEG2204	ENGLISH – IV	PUC-II , SEM-II	4-1-0	4

PUC – I

PUCI-SEMESTERI

Course Code	Course Name	Course Category	L-T-P	Credits
22PEG1101	ENGLISH – I	PUC-I & SEM-I	4 - 1 - 0	4

Course Learning Objectives:

- 1. To improve the reading skills of the students
- 2. To inculcate summarizing skills in the student
- 3. To train the students to discuss important issues raised in the lessons including how to agree and disagree on specific issues
- 4. To enable the students to speak English with correct pronunciation
- 5. To enable the students to understand tense and time
- 6. To train the students to write formal drafts

SYLLABUS

UNIT-I

Letter to his Son's Teacher – Abraham Lincoln (Prose), Parts of Speech (Grammar), Prepositions (Grammar)

UNIT -II

Engine Trouble – R.K. Narayan (Extensive Reading), Introduction to Speech Sounds – Consonants, Vowels, Find the odd one out & Silent Letters (Communication Skills)

UNIT - III

She Conquered the Everest – Compiled by B. Sowjanya (*Prose*), Commonwealth of Bees – William Shakespeare (*Poem*), Word Power (*Communication Skills*)

UNIT - IV

The Last Leaf – O. Henry (*Extensive Reading*), Time, Tense, and Aspects (*Grammar*), Sentence Patterns: (Subject–Verb; Subject–Verb–Object; Subject–Verb–Adjective; Subject–Verb–Adverb; Subject–Verb–Noun) & (simple, compound, complex, and compound-complex sentences)

UNIT – V

The Portrait of a Lady – Khushwant Singh (Prose), The Syllable (Communication Skills), Articles (Grammar)

<u>UNIT – VI</u>

This is My Prayer to Thee, My Lord! – Rabindranath Tagore (Poem), Modal Auxiliaries (Grammar), Concord: Agreement of Subject and Verb (Grammar)

Learning Resources:

Text books:

- 1. Intermediate 1st Year English Text Book Board of Intermediate Education, A.P.
- 2. Hornbill NCERT English Textbook (Core Course) for Class XI

Reference Books:

1. Phonetics for Indian Students by T. Balasubramaniyan

Course outcomes: At the end of the course, the student will be able to

CO 1	improve their reading skills
CO 2	develop their summarizing skills
CO 3	discuss important issues raised in the lessons including how to agree and disagree on specific issues
CO 4	speak English with correct pronunciation
CO 5	to understand the use of verbs to express tense and time
CO 6	to write formal drafts of different styles

Course Nature		Theory	
Assessment Tool	Monthly Tests	End Semester Test	Total

-			
Weightage (%)	40%	60%	100%

PUC I – SEMESTER II

Course Code	Course Name	Course Category	L-T-P	Credits
22PEG1202	ENGLISH – II	PUC-I & SEM-II	4 - 1 - 0	4

Course Learning Objectives:

- 1. To help the students compare and contrast objects, processes, and persons described in the lessons
- 2. To enable the students to appraise the merits and demerits of a proposition
- 3. To enable the students to develop and expand their ideas
- 4. To refresh the skills of the students in the area of change of voice and reporting of speeches
- 5. To help the student to identify the clauses of a sentence and to rewrite them
- 6. To improve the interpersonal skills and confidence of the students through Role-Plays

SYLLABUS

UNIT – I

What Makes a Nation? – C. Rajagoapalachari (*Prose*), Communicating Better (Exercises 1–10) (*Communication Skills*), Question Tags (*Grammar*)

UNIT-II

As I Grew Older – Langston Hughes (*Poem*), Ranga's Marriage – Masti Venkatesha Iyengar (*Prose*), Degrees of Comparison (*Grammar*)

UNIT – III

If – Rudyard Kipling (*Poem*), Conditionals (*Grammar*) Reported Speech (*Grammar*)

UNIT - IV

To a Student – Kamala Wijeratne (*Poem*), Active Voice and Passive Voice (*Grammar*)

UNIT – V

Will He Come Home? – P. Sathyawathi (Translated by Y. Padmavathi) (Extensive Reading), Phrasal Verbs (Grammar), Clause Analysis and Synthesis of Sentences (Grammar)

UNIT - VI

The Summer of the Beautiful White Horse – William Saroyan (*Prose*), Correction of Sentences (*Grammar*), Role-Play & JAM Sessions (*Hands-on activities*)

Learning Resources:

Text books:

- 1. Intermediate 1st Year English Text Book Board of Intermediate Education, A.P.
- 2. Snapshots NCERT Supplementary Reader in English for Class XI
- 3. Archives of RGUKT Content (Poem–IF)

Course outcomes: At the end of the course, the student will be able to

CO 1	compare and contrast objects, processes, and persons described in the lessons
CO 2	appraise the merits and demerits of a proposition
CO 3	develop and expand their ideas on specific issues
CO 4	refresh their skills in the area of change of voice and reporting of speeches
CO 5	identify the clauses of a sentence and to rewrite them
CO 6	improve the interpersonal skills and confidence of the students through Role-Plays

Course Nature		Theory	
Assessment Tool	Monthly Tests	End Semester Test	Total
Weightage (%)	40%	60%	100%



PUC II - SEMESTER I

Course Code	Course Name	Course Category	L-T-P	Credits
22PEG2103	ENGLISH – III	PUC-II & SEM-I	4 - 1 - 0	4

Course Learning Objectives:

- 1. To help the student to interpret important issues and to explain them lucidly
- 2. To train the student how to draw conclusions from discussions
- 3. To help the student how to evaluate an issue and to assume responsibility while forwarding an opinion
- 4. To train the student to identify mistakes and errors in a sentence and to correct them
- 5. To improve the vocabulary of the student in specific registers of English language
- 6. To guide the student on how to transfer the information across different formats of communication

SYLLABUS

UNIT – I

Of Studies - Francis Bacon (Prose); Guided Dialogue Writing; Conversation Practice (1-20) (Study and Communication Skills)

UNIT-II

On His Having Arrived at the Age of Twenty-Three – John Milton (*Poem*), Interpretation of Non-Verbal Information – Pie Charts, Tree Diagrams, Tables, Bar Graphs & Flow Charts (*Study and Communication Skills*)

UNIT - III

In Celebration of Being Alive – Dr. Christian Barnard (Prose), Reading Comprehension (1-15) (Study and Communication Skills)

UNIT - IV

The Tables Turned – William Wordsworth (Poem), Word Stress and Vocabulary Practice (Study and Communication Skills)

UNIT - V

J. C. Bose – Aldous Huxley (*Prose*), The Last Lesson – Alphonse Daudet (*Prose*)

UNIT – VI

The Builders – Henry Wadsworth Longfellow (Poem), The Tempest – William Shakespeare (Abridged Version) (Drama)

Learning Resources:

Text books:

- 1. Intermediate 2nd Year English Text Book Board of Intermediate Education, A.P.
- 2. Flamingo NCERT English Textbook (Core Course) for Class XII
- 3. Archives of RGUKT Content (The Tempest (An Abridged Version) William Shakespeare)

Course outcomes: At the end of the course, the student will be able to

CO 1	Analyze and interpret important issues and to explain them lucidly
CO 2	evaluate an issue and draw conclusions from discussions
CO 3	to assume responsibility while forwarding an opinion
CO 4	improve vocabulary
CO 5	identify mistakes in a sentence and to correct it
CO 6	transfer the information across different formats of communication

Course Nature	Theory		
Assessment Tool	Monthly Tests	End Semester Test	Total

Weightage (%)	40%	60%	100%

PUC II – SEMESTER II

Course Code	Course Name	Course Category	L-T-P	Credits
22PEG2204	ENGLISH – IV	PUC-II & SEM-II	4 - 1 - 0	4

Course Learning Objectives:

- 1. To enable the students to read fiction with proper accent, pitch, and rhythm
- 2. To guide the student on high impact reading to engage and inspire a general audience
- 3. To improve the imaginative powers of the students vis-a-vis reading fiction
- 4. To infer the moral values embedded in fiction and to correlate them to the nagging issues in our society
- 5. To enable the student to write their CV and Cover Letter
- 6. To help the student to write both formal and informal letters

SYLLABUS

UNIT - I

The Adventures of Tom Sawyer - Mark Twain (Non-detailed Text) - List of Characters & Chapters 1-4

UNIT -II

The Adventures of Tom Sawyer – Mark Twain (Non-detailed Text) – Chapters: 5–8 & Summary

UNIT – III

The Tiger King – Kalki (*Prose*), Describing a Process (*Study and Communication Skills*), The Language of Advertisements – I (1-10) (*Study and Communication Skills*)

<u>UNIT – IV</u>

Completing a Form (Study and Communication Skills), The Language of Advertisements – II (11-20) (Study and Communication Skills)

UNIT - V

Learning from the West – N.R Narayana Murthy (*Prose*), Curriculum Vitae (*Study and Communication Skills*), Letter Writing – Formal and Informal (*Study and Communication Skills*)

UNIT – VI

Any Woman – Katherine Tynan (*Poem*), Vocabulary (*Study and Communication Skills*), Comprehension Passages – The Adventures of Tom Sawyer – Mark Twain (A Non-detailed Text)

Learning Resources:

Text books:

- 1. Intermediate 2nd Year English Text Book Board of Intermediate Education, A.P.
- 2. Vistas NCERT Supplementary Reader in English for Class XII
- 3. Archives of RGUKT Content (Conditionals)

Course outcomes: At the end of the course, the student will be able to

CO 1	read fiction with proper accent, pitch, and rhythm
CO 2	read stories to engage and inspire a general audience
CO 3	improve their imaginative powers vis-a-vis reading of fiction
CO 4	infer the moral values embedded in fiction and to correlate them to the nagging issues in our society
CO 5	write their CV and Cover Letter for interviews
CO 6	write both the formal and informal letters

Course Nature	Theory				
Assessment Tool	Monthly Tests	End Semester Test	Total		
Weightage (%)	40%	60%	100%		

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ENGINEERING ENGLISH

(w.e.f. the Academic Year 2022-23)

COURSE STRUCTURE & DETAILED SYLLABUS

DEPARTMENT OF ENGLISH

Date & Time : October 14, 2022 & 11:00 AM

Venue : RGUKT Nuzvid & Virtual Meeting

ENGINEERING – ENGLISH

Course Code	Course Name	Course Category	L	T	P	Credits
227 64404	ENGLISH LANGUAGE			_	_	
22EG1181	COMMUNICATION SKILLS LAB-I (CE, CHE, CSE, ME, MME)	ENGG–I & SEM–I	1	0	3	2.5
	ENGLISH LANGUAGE					
22EG1281	COMMUNICATION SKILLS LAB-I	ENGG–I & SEM–II	1	0	3	2.5
	(ECE & EEE)					
	ENGLISH LANGUAGE					
22EG3182	COMMUNICATION SKILLS LAB-II	ENGG–III & SEM–I	0	0	3	1.5
	(CE, CHE, CSE, ECE, EEE, ME, MME)					
	ENGLISH LANGUAGE					
22EG3283	COMMUNICATION SKILLS LAB-III	ENGG-III & SEM-II	0	0	3	1.5
	(CE, CHE, CSE, ECE, EEE, ME, MME)					

ENGINEERING – I	
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<u>ENGINEERING-I – SEMESTER-I</u>

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ENGINEERING-I – SEMESTER-II

Course Code	Course Name	Course Category	L-T-P	Credits
22EG1181 &	ENGLISH LANGUAGE COMMUNICATION SKILLS	ENGG-I & SEM-I &	1-0-3	2.5
22EG1281	LAB-I	ENGG-I & SEM-II		

Course Learning Objectives:

- 1. To facilitate computer-aided multi-media instruction enabling individualized and independent language learning
- 2. To sensitize the students to the nuances of English speech sounds, word accent, intonation and rhythm
- 3. To provide opportunities for practice in using English in day to day situations
- 4. To improve the fluency in spoken English and neutralize mother tongue influence
- 5. To train students to use language appropriately for debate, group discussion and public speaking

SYLLABUS

UNIT-I

A recap of the grammar from the PUC Syllabus; Spoken Skills & Language in Use with Examples: Situational Dialogues – Role-play – Expressions in various situations – Self Introduction – Introducing others – Greetings – Apologies – Requests – Giving directions

UNIT-II

Theory: Energy -Alternative sources of Energy

Panel Debate on "On-grid & off-grid support to public participation in the production of solar energy in India", Reading the Wikipedia content on "The Green New Deal". Reflective session on the prospects of "The Green New Deal in India"

Writing Skills: Letter Writing (Formal & Informal) and Hands on Session on Letter Writing

UNIT-III

Theory: Transport - Problems & Solutions (Articles)

Group Discussion on "The Future of Bullet Trains in India", PPT on "The Dedicated Freight Corridors & the Future of Indian Economy"

Spoken Skills: Introduction to Speech Sounds – Vowels, Consonants and Diphthongs – Pronunciation Exercises (Basic Level) – Analogy (Verbal Reasoning)

UNIT-IV

Theory: Technology - Evaluating Technology

PPT on "3R: Reduce, Recycle, Reuse" - Solo Debate on "Can Block Chain Technology Mitigate the Issue of Cyber Crimes and Hacking?"

Presentation Skills: JAM -Description of Pictures, Photographs, Process, Talking about wishes, Information Transfer

UNIT-V:

Theory: Environment - Ecology versus Development (Common Errors)

Listening Skills: Listening Activity on YouTube video on "Greening the Deserts" - Students' seminar on "Waste to Wealth: Examples from around the Globe".

UNIT-VI

Theory: Industry - Selling products (Agreement of the Verb with the Subject)

Reading Skills: Reading the material on "4Ps: Product, Price, Place, and Promotion" Role play on "How to sell your product and services"

Learning resources:

Text Books:

- 1. Non Detailed Text Book: Panorama A Course on Reading published by Oxford University Press, India
- 2. English for engineers and technologists by Orient Black Swan

Reference Books:

- 1. A Textbook of English Phonetics for Indian Students 2nd Ed T. Balasubramanian. (Macmillan), 2012
- 2. Speaking English Effectively, 2nd Edition Krishna Mohan & NP Singh, 2011. (Macmillan).
- 3. A Hand book for English Laboratories, E.Suresh Kumar, P.Sreehari, Foundation Books, 2011
- 4. English Pronunciation in Use. Intermediate & Advanced, Hancock, M. 2009. CUP
- 5. Basics of Communication in English, Soundararaj, Francis. 2012.. New Delhi: Macmillan
- 6. English Pronouncing Dictionary, Daniel Jones Current Edition with CD.Cambridge, 17th edition, 2011.
- 7. A modern Approach to Verbal Reasoning S. Chand (R.S. Aggarwal)
- 8. NPTEL's Course on Communication Skills

Course outcomes: At the end of the course, the student will be able to

CO 1	Understand the issues affecting the economy and environment in India and across the globe
CO 2	Develop the instinct for problem solution
CO 3	Develop the ability to collect materials on various socio-economic-technological issues and prepare PPT
003	for presentation
CO 4	Improving listening skills
CO 5	Inculcate speaking as a behaviour by repeated practice and exposure

Assessment Method:

Course Nature: THEORY + LABORATORY

Internal Assessment (40 Marks)	External Assessment (60 Marks)
Record Writing – 10 Marks	Reading Comprehension – 15 Marks
Attendance – 10 Marks	Writing – 30 Marks
Continuous Assessment – 20 Marks (Listening – 10 M & Oral Presentations – 10 M)	Speaking (Viva-Voce) – 15 Marks

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ENGINEERING-III – SEMESTER-I

Course Code	Course Name	Course Category	L – T – P	Credits
22EG3182	ENGLISH LANGUAGE COMMUNICATION SKILLS LAB-II	ENGG-III & SEM-I	0-0-3	1.5

Course Learning Objectives:

At the end of this course, the student will be able to

- 1. 1. To improve group discussion skills of the students
- 2. To help the students to write their CV and Internship application
- 3. To improve the telephonic etiquettes of the students
- 4. To help the students to take decision on their career

SYLLABUS

UNIT-I

Group Discussion - How to think and analyze - How to initiate a topic - How to continue a topic - How to support or reject a point-of-view - How to defend your position - Managing distractions and mediating between contenders - How to summarize & conclude

UNIT-II

Telephonic conversation & Etiquette - How to introduce oneself - How to introduce the main issue - How to keep the other person engaged - How to convince the other person - How to complain without irritating. - Giving assurance and asking for clarification - How to end a formal telephonic conversation

UNIT-III:

Career Planning & Job-Skill Analysis - ASK: Talking about one's Attitudes, Knowledge, & Skills - SMART goals - Reading & Analysis of Job Advertisements

UNIT-IV:

CV & Resume Writing - Difference between CV & Resume - Writing CV - Writing Resume - Writing Cover Letter

UNIT-V

Application for Internship - Application for internship in Academic Labs - Application for internship in Industries - Follow up the Application with reminders and requests

UNIT-VI

Life Skills - Leadership communication - Interpersonal communication - Stress management - Time Management

Reference Books:

- 1. Business Communication Today, 12th Edition, Courtland L Bovee & John Thill, Pearson
- 2. British Council Material on Career Planning & Interviews
- 3. Master the Group Discussion & Personal Interview Complete Discussion on the topics asked by reputed B-schools & IIMs by Sheetal Desarda, Notion Press
- 4. Group Discussion and Interview Skills by Priyadarshi Patnaik, Cambridge University Press India
- 5. The Ultimate Guide to Internships: 100 Steps to Get a Great Internship and Thrive in It by Eric Woodard
- 6. Telephone Etiquette by Robert_DeGroot

Course outcomes: At the end of the course, the student will be able to

CO 1	Get used to a variety of GDs to understand the principles, finer nuances, and intricacies of the art	
CO 2	Get exhaustive information on how to prepare for internship and interview	
CO 3	Write his/her CV to remain well-prepared for the interviews	
CO 4	Take decision on his/her career goals and plans	
CO 5	Attain professional speaking skills to enhance his/her employability skills.	

Assessment Method:

Course Nature: THEORY + LABORATORY

Internal Assessment (40 Marks)	External Assessment (60 Marks)
Record Writing – 10 Marks	Reading Comprehension – 15 Marks
Attendance – 10 Marks	Writing – 30 Marks
Continuous Assessment – 20 Marks (Listening – 10 M & Oral Presentations – 10 M)	Speaking (Viva-Voce) – 15 Marks

ENGINEERING-III – SEMESTER-II

Course Code	Course Name	Course Category	L-T-P	Credits
22EG3283	ENGLISH LANGUAGE COMMUNICATION SKILLS LAB-III	ENGG-III & SEM-II	0-0-3	1.5

Course Objectives:

- 1. To improve interpersonal skills of the students
- 2. To help the students to write professional letters and reports
- 3. To practice the etiquettes to be used at workplace
- 4. To reward hands on experience on managing meetings
- 5. To imbibe leadership qualities in the students

SYLLABUS

UNIT-I

Professional Presentation - Collecting & Reading the materials to be presented - Analyzing the main points - Summarizing & concluding - Developing PPT - Delivery of the Presentation

HNIT-II

Report Writing & Writing Professional Emails & Applications – Routine Reports – Investigative Reports - Professional Emails - Formal Letters and Applications

UNIT-III

Agenda, Meetings, & Minutes - Setting the agenda for a meeting - Managing a meeting - Keynote address & vote of thanks - Publishing the minutes

UNIT-IV

People skills and small talks (2 minutes) - Talking to professional executives - Talking to colleagues - Talking to the boss - Talking to your team - Talking to the media delegates

UNIT-V

Corporate Etiquettes - How to introduce & greet - How to raise a question - How to clarify a doubt - How to say "yes" or "no" - Rapport building - Wining & Dining - Counseling somebody - How to influence & motivate; Negotiation Skills

UNIT-VI

Interview Skills - Preparation for the Interview - Frequently asked questions - Dress Codes, Appearance, and Etiquettes - Facing the Interview (Mock Interviews)

Reference Books:

- 1. Business Communication Today, 12th Edition, Courtland L Bovee & John Thill, Pearson
- 2. British Council Material on communication
- 3. Training in Interpersonal Skills: Tips f: Tips for Managing People at Work by Robbins_and_Hunsaker
- 4. Soft Skills for Everyone, with CD Paperback –by Jeff Butterfield
- 5. Communication for business by Shirley Taylor, Pearson

Course outcomes: At the end of the course, the student will be able to

CO 1	The art of professional presentation
CO 2	Write professional reports and letters
CO 3	Conduct a formal meeting
CO 4	Develop people skills and corporate etiquettes
CO 5	Gain the basic knowledge about leadership communication, stress management and time management

Assessment Method:

Course Nature: THEORY + LABORATORY

Internal Assessment (40 Marks)	External Assessment (60 Marks)
Record Writing – 10 Marks	Reading Comprehension – 15 Marks
Attendance – 10 Marks	Writing – 30 Marks
Continuous Assessment – 20 Marks (Listening – 10 M & Oral Presentations – 10 M)	Speaking (Viva-Voce) – 15 Marks